



# LHC First Beam Day

## 10 September 2008

### Press & Media Accreditation Procedure

#### Who can submit press credentials?

Only editorial staff, print journalists, TV and radio crews may be accredited. No photographers will be accredited for this event; however, regularly updated high-resolution photographs and videos will be available throughout the day at [www.cern.ch/lhc-first-beam](http://www.cern.ch/lhc-first-beam). All others, such as management, marketing or advertising executives of newspapers/magazines, researchers, etc. cannot be granted press credentials. CERN accredits those whose principal activity or working experience for the last 12 months has been one of the following and who meet the requirements described below:

- journalists of newspapers/magazines available to the general public, published at least 6 times a year and which generally carry paid advertising;
- on-line reporters\* and freelance journalists;
- broadcast journalists and their technical support personnel (sound engineers, camera crew, etc.)
- independent television crews officially mandated by a broadcast station.
- UN Press Corps (with a valid copy of UN press card)

#### Please note that priority will be given to news media.

\*On-line reporters will be accepted from publications that meet these criteria:

- material is original, news-oriented and copyrighted by the publication;
- contents are refreshed regularly and entirely at least every two months
- the publication is provided free-of-charge or at a cost that is commensurate with what readers might pay at a newsstand
- content must be written by a number of authors

Note that *we will not accredit* personnel from film and video production companies as journalists.

#### Applying for media accreditation

Journalists are requested to complete the entire Accreditation Form individually and return it with a copy of their passport/ID and any of the following documents:

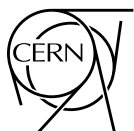
- letter of accreditation from the Editor-in-Chief (or the News Editor for radio/TV);
- a photocopy of their national/international press card valid through to the end of the year 2008;
- a recent copy of the page of the publication (list of credits for TV/radio) which provides the names of regular editorial staff and contributors and which lists the journalist seeking accreditation;

Accompanying staff (sound engineers, cameramen, support staff, etc.) should also complete a form and return it with a letter of accreditation from the Editor-in-Chief (or News Editor for radio/TV).

#### Pre-event accreditation

The number of places is limited. It is essential that journalists register prior to the event in order to receive a pass and gain entry to the premises.

**The deadline for requesting accreditation is 20 August 2008. Acknowledgement letters will be sent after 22 August 2008.**



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### Press & Media Accreditation Form

Please type in your details below, sign the bottom and scan the completed form. (No handwritten forms, with the exception of signatures.)

Return to:

Fax: +41 22 785 02 47

E-mail: [press.office@cern.ch](mailto:press.office@cern.ch)

***No press pass will be issued to journalists whose application does not strictly conform to the established procedure.***

#### Media

Full name: \_\_\_\_\_

Full address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Home page: <http://> \_\_\_\_\_

#### Personal

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile phone: \_\_\_\_\_

Copy of press card enclosed:

For freelancers: letter of appointment enclosed:

List of other documents enclosed: \_\_\_\_\_

Notes: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_